

Roundabout Sponsorship – Nenagh Town

Terms & Conditions

1. This Roundabout Sponsorship Scheme for Nenagh Town offers businesses the opportunity to promote their business. This Roundabout Sponsorship Scheme will be managed and administered by Nenagh Municipal District of Tipperary County Council.
2. Maps showing the location of the roundabouts covered by this Roundabout Sponsorship Scheme are attached or available on our website at <https://www.tipperarycoco.ie>. The maps also indicate the location and number of name signs/chevrons on the roundabout to which it is intended that the sponsorship signs will be affixed. Sponsors can opt for their sponsorship signs to be affixed on all indicated signs on the roundabout it is proposed to sponsor or only on selected signs. Road safety issues, sight distance requirements and existing road signage are considered when deciding the location for signs. The decision of Nenagh Municipal District of Tipperary County Council is final on this matter.
3. A Business shall be allowed to sponsor only one of the stated roundabouts. The sponsorship price will be based on the highest tender received for each roundabout but must not be less than the minimum of €5,000 (see Table 1 hereunder). If two or more parties tender the same minimum amount for a particular roundabout, the successful tenderer will be decided by means of a draw. Irrespective of any tender received, Nenagh Municipal District reserves the right to decide whether any prospective sponsor would be accepted on any roundabout.

Table 1

Roundabout	Minimum Amount to qualify for tendering purposes (for a 5-year period)	Maximum Number of signs allowed
1. Borrisokane Roundabout on the N52	€5,000	3
2. Dromineer Roundabout on the N52	€5,000	4
3. Portroe Roundabout on the N52	€5,000	4
4. Stereame Roundabout on the R445	€5,000	4
5. Stereame Inner Roundabout off the R445	€5,000	4

4. Tenders must be submitted strictly in accordance with Nenagh Municipal District's Documents – see Tender Form attached. The tender must be made on this tender form made available by Nenagh Municipal District. It must be submitted in a sealed A4 Envelope and addressed to **'Rosemary Joyce, District Administrator, Nenagh Municipal District, Tipperary County Council, Civic Offices, Limerick Road, Nenagh, Co. Tipperary'** and be clearly endorsed on the outside of the A4 envelope with the following wording: **"Tender for NMD Roundabout Sponsorship"**.
5. Nenagh Municipal District will notify the successful Tender applicant as soon as practical after the closing date for receipt of Tenders. Within 14 days of this notification the successful sponsor will be required to accept the sponsorship, make the first year's payment in full (See Table 2 below) and submit the precise wording/lettering they propose for their sponsorship signage.
6. The duration of the sponsorship is 5 years commencing and terminating on dates to be specified by Nenagh Municipal District. The sponsorship payment will be paid over the advertising term of 5 years as set out hereunder Table 2:

Table 2

YEAR	% of Sponsorship Amount Due
Year 1	60% of sponsorship amount due within 14 days of the successful sponsor been notified
Year 2	10% of sponsorship amount on or before 2 nd anniversary date
Year 3	10% of sponsorship amount on or before 3 rd anniversary date
Year 4	10% of sponsorship amount on or before 4 th anniversary date
Year 5	10% of sponsorship amount on or before 5 th anniversary date

7. It will be the responsibility of the sponsor to have the sponsorship signage manufactured at their own cost. This is an additional cost to the sponsorship tender amount. Typical advertising signage shall be 1200mm X 400mm in dimension and in the format of 2.5mm aluminium panel with 2 channel fixing rails to the rear in order that they can be fixed to poles. Signage must not be retro-reflective or externally illuminated in the interest of traffic safety. **Prior to manufacturing the successful sponsor will submit to the Nenagh Municipal District for approval the precise details of lettering to appear on the sign as well as the sign dimensions.** The sign must be simple and discreet and show only the following wording: 'This Roundabout is sponsored by' followed the name of the successful business applicant and logo (if applicable)'.
8. The signs will be erected by Nenagh Municipal District but will remain the property of the sponsor and upon termination of the sponsorship will be returned to the sponsor. Nenagh Municipal District will not be responsible for ensuring that the signs are in place throughout the year.
9. No additional, alternative or temporary signage is allowed on the roundabout other than the approved signage. In the event that the Sponsor ceases to trade or fails to pay the annual sponsorship contribution, Nenagh Municipal District may, at its discretion, remove the sponsorship sign and seek an alternative sponsor for the roundabout.
10. Vandalised or damaged signs will be removed by the Nenagh Municipal and the Sponsor shall be responsible for paying the cost for replacing these signs which the Nenagh Municipal will erect as soon as practicable thereafter. Nenagh Municipal District shall not be liable for the periods of replacement. If signs become faded or untidy in appearance, the Council reserves the right to request a new sign from the sponsor.
11. The roundabouts identified for sponsorship are open for tenders in their current condition. Following the tendering process, a landscaping design will be prepared for each sponsored roundabout. The design will vary from roundabout to roundabout and factors such as size, location, sight lines and road safety issues will be considered. Nenagh Municipal District will continue to be responsible for the ongoing landscaping and maintenance of the roundabouts. Nenagh Municipal District reserves the right to alter the landscaping design of the roundabout during the course of the sponsorship.
12. Sponsorship of a roundabout may be temporarily or permanently suspended by Tipperary County Council or TII to facilitate works to a roadway, roundabout or other infrastructure. The relevant Sponsor will be consulted in advance of such works.